



## why hire a freelancer?

"I know how to write; I learned grammar in school.  
So why should I hire a freelancer to write or edit for me?"

**time:** You're a busy professional juggling many projects, or seeking a new position. Do you really have the time to write and edit to your highest standards?

Sure, you can write, but is it where you want to or can spend the bulk of your time? Won't it take you longer than someone who writes for a living?

Use *your time* doing what you do best, and hire me to spend *my time* doing what I do best: creating, concepting, writing and editing clear, creative and accurate articles, career materials and marketing pieces.

**specialization:** When you hire me as a freelancer, you get someone who truly understands and has focused on the written word for years. While most people can write, not many can truly write *well* – which means conveying messages innovatively, clearly and concisely.


I write every day, and I've written for many clients from corporate to journalistic to academic. I have edited books, articles, résumés, letters – you name it. My eye is trained to understand the messages that come across in effective writing.


Economics 101 teaches us the benefits of specialization. When you want the best, hire a specialist. *My specialty is writing (along with editing and orally communicating), and my years of practice can lead to your rewards.*

**results:** Many people hire designers for a project, but forget to focus on the content. Hiring a freelance writer to craft your copy, or a freelance editor to make sure it is error-free, gives your audience credit – and gives you credibility. Your readers will toss aside any piece that looks pretty but says nothing (or says something badly). I'll help make yours a keeper.

A good freelance writer will help you maximize your ideas and get your point across. A good freelance editor will ensure that any publication you put out is professional and correct. Invest in your content. *People notice.*

*Working with me will give you the results you seek: your complete message communicated clearly and professionally to your desired audience.*

megan pincus kajitani, M.A.  [www.mpk-ink.com](http://www.mpk-ink.com)

(760) 331-9333  [writermeeg@yahoo.com](mailto:writermeeg@yahoo.com)